

Schedule

Start.up! Germany Tour 2019 – Munich

Time	Internet of Things	Healthcare
Wednesday, 25 September – Arrival Day		
	Arrival day: Check-In IHK Akademie Westerham or B&O Parkhotel Bad Aibling	
7:30 pm	Welcome dinner and get-together in the 'Bierstüberl' at IHK Akademie Westerham	
Thursday, 26 September – Bavarian Ecosystem and Best Practices Day		
9:30 am – 2 pm	Welcome Event at IHK Akademie Westerham <ul style="list-style-type: none"> ❖ Welcome and introduction of the host, CCI Munich ❖ Get to know each other ❖ The startup ecosystem in Munich and Bavaria ❖ How to succeed as a startup in Munich: Inveox ❖ Teambuilding outdoor event ❖ Lunch 	
3 pm – 9 pm	Visit to Gate Garching and WERK1 <ul style="list-style-type: none"> ❖ Tour two of the most important incubators / accelerators and meet exciting startups from Bavaria ❖ Network, pitch and enjoy dinner at the AfterWork-Event at WERK1 	
Friday, 27 September – Corporate Networking Day		
9:30 am – 2:00 pm	For IoT startups: Networking Event “Startups meet Corporates (IoT)” at IHK Akademie Munich (IoT verticals: Industry 4.0, Smart City, Smart Home) <ul style="list-style-type: none"> ❖ Networking between IoT startups and corporates in a laid-back atmosphere ❖ Startup pitches, company presentations and expert teasers ❖ Catering & networking lunch 	
Concomitantly	For healthcare startups: Visit the 18th European Healthcare Convention , one of the biggest healthcare conferences in Europe (Hilton Munich Park)	
2:30 pm – 5:30 pm	B2Bs Startups – Corporates (IoT)	B2Bs Startups – Corporates (Healthcare)
7:15 pm	Dinner and get-together in the 'Bierstüberl' at IHK Akademie Westerham	
Saturday, 28 September – Get to know Munich		
10 am	Check-out and transfer to Munich	
11:30 am	Check-in H2Hotel München Messe	
2 pm – 4 pm	Guided City tour of München: Marienplatz to the Chinesischer Turm	
4:15 pm	Free time in Munich Downtown / preparation for Bits & Pretzels	
Sunday, 29 September– Bits & Pretzels Day 1 (Barack Obama is there!)		
7:30 am – 6:30 pm	Bits & Pretzels / in the Evening: Official After Party with free drinks & music	
Monday, 30 September – Bits & Pretzels Day 2		
9 am – 6:30 pm	Bits & Pretzels / in the Evening: Startup Night with 50+ events all over Munich	
Tuesday, 1 October – Octoberfest Liquid Networking		
9 am – 1 pm	All attendees and speakers of the Bits & Pretzels come together in one tent at the Octoberfest with a single goal: liquid networking – included in the ticket price! Talk to hand-picked experts and discuss exciting topics.	
afternoon	Spare time in Munich / Possibility of further corporate visits	
Wednesday, 2 October – Departure Day		
	Individual departure	